Bill Summary 1st Session of the 60th Legislature

> Bill No.: Version: Request No. Author: Date:

SB 986 INT 26 Sen. Thompson 01/23/2025

Bill Analysis

SB 986 prohibits any business from offering, displaying, or advertising any price of a covered good or service without clearly and conspicuously disclosing the total price. The measure requires the display of the maximum total of all fees or charges a consumer shall pay for any good or goods or service or services along with any mandatory ancillary good or service, excluding government charges, shipping fees, and charges for optional ancillary goods or services. Businesses shall be required to show the nature and purchase of additional fees as well as the final amount paid for a transaction. The measure designates noncompliance as an unfair and deceptive practice under the Oklahoma Consumer Protection Act.

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